NAME _____ DATE _____ CLASS _____

Lesson Quiz 19-1

networks

Public Opinion and Interest Groups

DIRECTIONS: True/False In the blank, indicate whether the statement is true (T) or false (F).

_____ **1.** Public opinion has little to no influence on American democracy.

_____ **2.** Political socialization is the process through which individuals learn their political beliefs.

_____ **3.** Mass media and the Internet have a very small impact on political culture.

_____ **4.** People may join interest groups to show their political efficacy.

_____ **5.** Individuals may impact government policy by joining public interest groups.

DIRECTIONS: Multiple Choice Indicate the answer choice that best completes the statement or answers the question.

_____ **6.** What kind of poll uses leading questions in order to encourage a particular answer from respondents?

A. exit poll
B. push poll
C. straw poll
D. random poll

_____ **7.** Which event expressed by the media or on the Internet is most likely to influence the opinion of the public?

A. a public opinion poll
B. footage of a rally or riot
C. footage of students learning in school
D. the wording of the Bill of Rights

_____ **8.** Public officials are often responsive to public opinion because

A. it is the law that they meet every public need.
B. they are competing with officials from other political areas.
C. they are not allowed to express their own views.
D. they want to help the citizens who elected them.

_____ **9.** What makes people feel they may be able to have an impact on the government and government policy?

A. government policies
B. opinion polls
C. political efficacy
D. political socialization

_____ **10.** Which of the following groups is most likely to shape a person's political socialization when it comes to expressing opinions about worker pay?

A. labor unions
B. environmental clubs
C. school organizations
D. religious leaders

Copyright © McGraw-Hill Education. Permission is granted to reproduce for classroom use.